## Agency Incentive Programme Case Study







## TRISTAR PROVIDES SPECIALIST VEHICLES FOR A HIGH-TOUCH COMPANY EVENT

#### REQUIREMENT

Tristar Worldwide was commissioned by an agency to provide ground transportation and specialist vehicles for their client's high-touch 'treasure hunt' programme.

#### TRISTAR'S SOLUTION

The event totalled 120 services based around the Four Seasons Hook country hotel, the venue for their programme. We planned all logistics and sourced non-standard vehicle types and suitable licencing of vehicles for the treasure hunt programme.

### PROJECT MANAGEMENT AND SUPPORT

Our team arranged the liaison with client meet and greet teams to provide a full, secure service from start to finish. Our events team carried out logistical checks through site visits, also including primary and secondary route planning sessions.

To achieve consistency of excellent service, we documented all client-facing procedures, outlining our operational approach and resourcing, and fully briefed the team on event procedures.

#### FOR MORE INFORMATION

Please contact our Sales Team on +1 978 338 1242 or email us.sales@tristarworldwide.com



# Agency Incentive Programme Case Study





#### SERVICE DELIVERY

Tristar provided client-specific in-car signage and materials, and our office-based team provided support for both chauffeurs and operations. The senior management team provided additional support where required, and monitored standards throughout the event.

We supplied security trained chauffeurs, and additional logistical support at the country hotel departures and airport transfers.

To ensure peace of mind for all passengers, our support team proactively notified our chauffeurs of all initial arrivals and estimated times of arrival. With sophisticated in-car technology, including vehicle tracking and geo data, we met the client's brief, and supplied an exemplary ground transportation service.

### POST EVENT 'WRAP UP'

After the event, we carried out a review of all service delivery items with the client, as well as an internal review of our operational approach. Additionally, we arranged post event billing as per client request.

Tristar Worldwide delivered on the client's brief, ensuring their treasure hunt event programme it was a success.

FOR MORE INFORMATION

Please contact our Sales Team on +1 978 338 1242 or email us.sales@tristarworldwide.com

